

# Texas Public Employees Association Sponsorship Prospectus for 2010 Events

**Unsung Hero Awards Luncheon – April 8th  
AT&T Executive Education and Conference Center**



**All State Employee Celebration - April 8th**



**63rd Professional Development Conference -  
June 25th-26th  
AT&T Executive Education and Conference Center**



## UNsung HERO AWARDS CEREMONY AND LUNCHEON

April 8, 2010 – AT&T Executive Education and Conference Center, Austin

In 2004, TPEA created the Unsung Hero Awards to recognize those individual state employees or groups of state employees who represent the ideals of a public servant and define public service within their agency or in their community. Now, the Unsung Hero Award is considered one of the highest honors a state employee can receive. This luncheon celebrates those people who have earned this honor by performing exemplary service for the state of Texas.

### SPONSORSHIPS

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#### Unsung Hero Awards Luncheon Platinum Sponsor - \$2,500

As the Unsung Hero Awards Luncheon Sponsor, your company will receive:

- ★ One VIP table at the luncheon for 10 people. You can fill the table with company representatives or have TPEA place Unsung Hero Award winners and/or presenters at the table with you.
- ★ Your company's name will be announced as the luncheon sponsor at the beginning of the Awards Ceremony.
- ★ The luncheon program will feature your company as the overall luncheon sponsor.
- ★ A direct link to your company from TPEA's website.
- ★ Your company's name and logo will be listed in TPEA's magazine, *Texas Public Employee*, as the luncheon sponsor.

#### Unsung Hero Centerpiece Sponsor - \$1,000

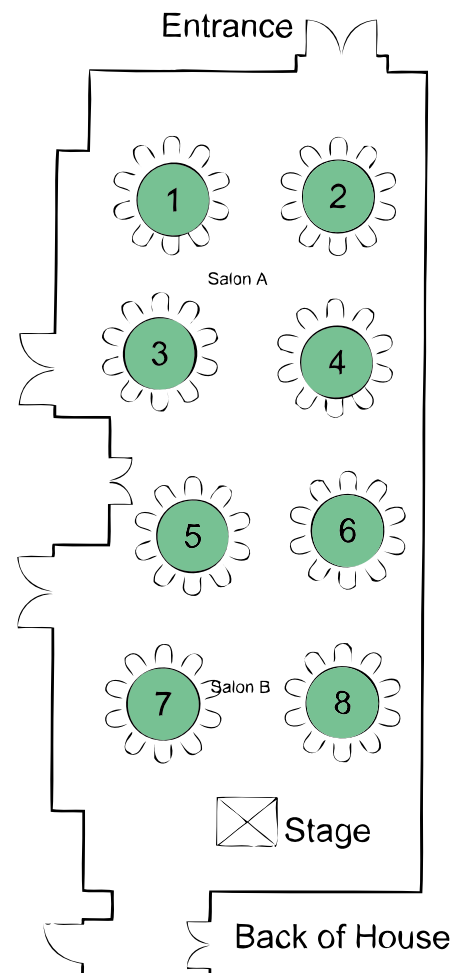
As the centerpiece sponsor, your company will enjoy:

- ★ Each table will be decorated with an elegant centerpiece – your company's name will be displayed on those centerpieces.
- ★ Your company's name will be listed in the luncheon program and TPEA's magazine as the centerpiece sponsor.
- ★ Two company representatives may attend the luncheon and sit with Unsung Heroes.
- ★ Centerpieces will be given away randomly at the end of the luncheon. Your representative may make that announcement.

#### Unsung Hero Table Sponsor - \$500 per table (8 tables)

As a Table Sponsor, your company will receive:

- ★ One reserved table for 10 with special signage on the table at the event.
- ★ Two company representatives may attend the luncheon and sit at your table. The remainder of the table will be filled with Unsung Hero Award winners and their family.
- ★ Your company's name will be listed in the luncheon program as a table sponsor and in TPEA's magazine as a table sponsor.



## ALL STATE EMPLOYEE CELEBRATION

April 8, 2010 – Scholz Garten, Austin

The All State Employee Celebration continues to grow in numbers and popularity each year. The celebration is designed to recognize the people who make Texas work by treating them to a fun afternoon with live music, food and drinks. Every Texas state employee is invited to attend. TPEA and the Department of Public Safety Officers Association will again co-host this event.

## SPONSORSHIPS

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### All State Employee Celebration Platinum Sponsor - \$2,500

As the All State Employee Celebration Sponsor, your company will receive:

- ★ One VIP table at Scholz Garten to display company information. You are invited to bring company representatives to mingle with the guests.
- ★ Special signage at the entrance and on your VIP table as the Celebration Sponsor.
- ★ Your company's name will be announced as the Celebration Sponsor at the event.
- ★ Your logo will be printed on napkins to be used at the Celebration.
- ★ A direct link to your company from TPEA's website.
- ★ Your company's name and logo will be listed in TPEA's magazine, *Texas Public Employee*, as the overall ASEC sponsor.

### All State Employee Celebration Band Sponsor - \$1,000

As the Band Sponsor, your company will receive:

- ★ Special signage on the stage where the band will play.
- ★ Your company's name will be announced as the Band Sponsor at the event.
- ★ Four company representatives are invited to attend the Celebration to mingle with guests.
- ★ You will be given a table at the event to display company literature.
- ★ Your company's name and logo will be listed in TPEA's magazine as the band sponsor.

### All State Employee Celebration Exhibitor - \$250 per table (6 tables)

As an exhibitor, your company will receive:

- ★ A table to display company literature.
- ★ Special signage on your table.
- ★ Two company representatives are invited to attend the Celebration.
- ★ Your company's name will be listed in TPEA's magazine as an exhibitor.



# Texas Public Employees Association

## Unsung Hero Awards Luncheon / All State Employee Celebration

### Sponsorship Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**My Company will be a sponsor at the following (check all that apply):**

Unsung Hero Awards Luncheon       All State Employee Celebration

Amount of Sponsorship: \$ \_\_\_\_\_

Name of Event(s) to be sponsored: \_\_\_\_\_

If sponsoring a table at the Unsung Hero Awards Luncheon, please indicate your table number preference (see diagram on first page): \_\_\_\_\_ 1st choice; \_\_\_\_\_ 2nd choice; \_\_\_\_\_ 3rd choice. Tables are assigned on a first-come, first-served basis.

**Payment Method:**     Check (made payable to TPEA)       Visa       MasterCard

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Mail or fax signed contract and check to TPEA, 512 East 11th Street, Suite 100, Austin, Texas 78701, 512-476-1338 fax. If you have any questions, please call DJ Kyle at 512/476-2691 or email [djkyle@tpea.org](mailto:djkyle@tpea.org).

### SCHEDULE FOR APRIL 8TH EVENTS

11:30 a.m. – 2:00 p.m.    Unsung Hero Awards Luncheon and Ceremony  
   AT&T Executive Education and Conference Center  
   1900 University Avenue, 78705

5:00 p.m. – 7:00 p.m.    All State Employee Celebration  
   Scholz Garten, 1607 San Jacinto, 78701

Hotel Reservations: The AT&T Executive Education and Conference Center has rooms available for Wednesday night, April 7th. Please call the hotel directly at 512-404-3600 no later than **Wednesday, March 10th** in order to get TPEA's reduced rate of \$115/single or \$135/double.

## 63rd Professional Development Conference

June 25-26, 2010 - AT&T Executive Education and Conference Center, Austin

Exhibitor and Advertising Opportunities Also Included

The Texas Public Employees Association (TPEA) is a nonunion, non-partisan, professional advocacy organization representing the interests of 140,000 state employees. As the oldest, largest and most respected trade group representing these interests, TPEA works to support Texas taxpayers by promoting an efficient, well-trained and experienced workforce.

One way TPEA accomplishes this task is with its Professional Development Conference. The conference gives participants an opportunity to obtain continuing education credits while learning about pertinent issues related to their industry. It also allows time for participants to meet vendors to hear about new products and/or services.

### SPONSORSHIPS

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When sponsoring an event at the TPEA conference, your company's name and logo will be featured on TPEA's website. You will also receive special signage at the event and be recognized in the convention program, in the *Texas Public Employee* magazine, and you will have an opportunity to welcome participants to that event. The various sponsorship opportunities are listed by date below.

#### Friday, June 25th

##### **Afternoon Snack Break for TPEA's Board of Directors - \$500**

During TPEA's Quarterly Board Meeting, the group will break to enjoy a much needed snack to boost their sugar levels.

##### **President's Reception - \$2,500**

The President's Reception opens the conference by welcoming participants to a casual hour-long event featuring heavy appetizers and an open bar. The reception will honor TPEA's President Gilbert Jordan for his year of service.

##### **Transportation to Off-Site Dinner - \$2,000**

After the reception, participants will be whisked away for an evening in downtown Austin. Buses are needed to transport the group from the hotel to dinner to the evening's entertainment.

##### **Off-site Dinner: \$4,500**

Participants will be treated to dinner at a local Austin hotspot. The off-site dinner gives participants an opportunity to see the city and enjoy its fare in a relaxing atmosphere.



## **Entertainment after Dinner - \$2,500**

You can't come to Austin without seeing some of its local entertainment. Whether it's Esther's Follies or hearing some local music, the group will be entertained!

## **Saturday, June 26th**

### **Continental Breakfast - \$2,500**

### **Educational Sponsorships**

- ★ Opening Keynote Speaker - \$1,500
- ★ Concurrent Workshops (4) - \$500 each
- ★ Awards Luncheon Speaker - \$750

### **Awards Luncheon - \$5,000**

During this luncheon, a member of the Texas House or Senate is generally the speaker and recipient of TPEA's "Legislator of the Year" award. Also an "Agency Administrator of the Year" award is given along with several TPEA awards for membership recruitment.

### **Morning & Afternoon Break in the Exhibit Hall - \$750 each**

### **Specialty Sponsorship Items**

- ★ Tote Bags - \$1,500  
Your Company's logo will be printed on each tote bag.
- ★ Awards Luncheon Floral Centerpieces - \$750
- ★ Audio-visual Equipment - \$1,500



## EXHIBIT INFORMATION

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TPEA provides each exhibitor with a draped 6' table and two chairs. The tabletop exhibits will be set in the same area as the continental breakfast and morning/afternoon breaks. Exhibitors are also invited to attend the Awards Luncheon so that every opportunity is utilized to visit with TPEA's conference participants.

Cost: \$425/per exhibit

### Exhibitor Conference Schedule - Saturday, June 26th

7:30 am – 8:15 am	Exhibitor Set-Up
8:30 am – 9:00 am	Continental Breakfast with Exhibitors
8:30 am – 2:15 pm	Exhibit Hall hours
10:15 am – 10:45 am	Morning Break with Exhibitors
12:15 pm – 1:45 pm	Awards Luncheon - exhibitors invited to attend luncheon
1:45 pm – 2:15 pm	Afternoon Break with Exhibitors
2:15 pm – 2:45 pm	Exhibitors Dismantle

## ADVERTISING INFORMATION

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The conference program will be distributed to all participant of TPEA's 63rd Professional Development Conference. It will include the schedule of events, hotel layout, room assignments, and your advertising. All ads are full color and due by May 1, 2010. Rates and dimensions are as follows:

- ★ Back Cover (81/2" x 11" + 1/8" bleed four sides) - \$750
- ★ Inside Front or Inside Back Cover (8 1/2" x 11" + 1/8" bleed four sides) - \$550
- ★ Full Page Ad (81/2" x 11" + 1/8" bleed four sides) - \$350
- ★ Half Page Ad (71/2" wide x 4.875" tall) - \$250

Hotel Reservations for Professional Development Conference: The AT&T Executive Education and Conference Center will host TPEA's 63rd Professional Development Conference. Please call the AT&T Center directly at 512-404-3600 no later than **Friday, June 4th** in order to receive TPEA's reduced rate of \$85/single or double.



# Texas Public Employees Association

## 63rd Professional Development Conference

### Sponsorship Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

#### Opportunities (please check all that apply):

Cost

Yes, my company would like to exhibit at TPEA's conference. \$ \_\_\_\_\_

Do you need electricity?  Yes (cost is \$35)  No \$ \_\_\_\_\_

Who will man your booth? (2 persons max.)

\_\_\_\_\_

Yes, my company will sponsor an event and/or item.

What event/item? \_\_\_\_\_ \$ \_\_\_\_\_

Yes, my company would like to advertise in the Conference Program.

What size ad? \_\_\_\_\_ \$ \_\_\_\_\_

#### Total (please make checks payable to TPEA):

\$ \_\_\_\_\_

Payment Method:  Check (made payable to TPEA)  Visa  MasterCard

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Mail or fax signed contract and check to TPEA, 512 East 11th Street, Suite 100, Austin, Texas 78701, 512-476-1338 fax. If you have any questions, please call DJ Kyle at 512/476-2691 or email [djkyle@tpea.org](mailto:djkyle@tpea.org).